

DOMINATE YOUR FIELD

One of the smartest routes to high yield potential is through effective weed control – but you already know that. Here’s how TruFlex™ canola with Roundup Ready® Technology can help make it happen:

IMPROVED CONTROL OF TOUGH WEEDS

The flexibility of the TruFlex canola system allows for the control of harder-to-kill weeds like cleavers, foxtail barley and wild buckwheat. It also helps enable season-long dandelion control.

FLEXIBILITY IN SPRAY RATES AND TIMING

TruFlex canola has a wider application window than our current technology. If weather or a late flush of weeds delays your spray date, no problem – you can spray up to first flower when applying sequential rates of 0.67 L/ac. The TruFlex canola system also enables flexibility with your Roundup WeatherMAX® herbicide application rate to help get the job done.

HIGHER YIELD POTENTIAL THROUGH GENETICS AND CROP SAFETY

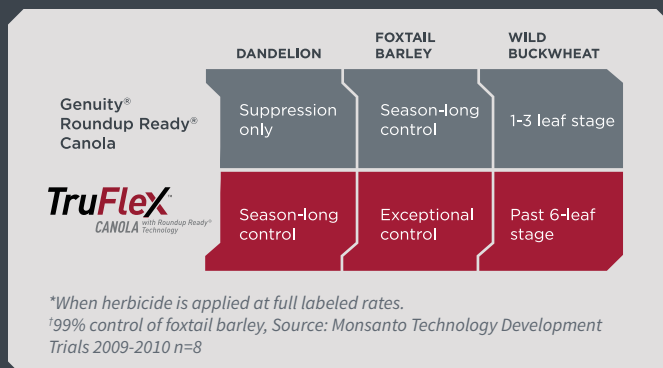
New genetics have packed a lot of yield potential into each TruFlex canola seed. New advances in trait technology help enable better weed control and crop safety compared to Genuity® Roundup Ready canola. It’s a combination that could give you the opportunity to see much more yield potential pass through the combine at harvest time.

SYSTEM COMPARISON

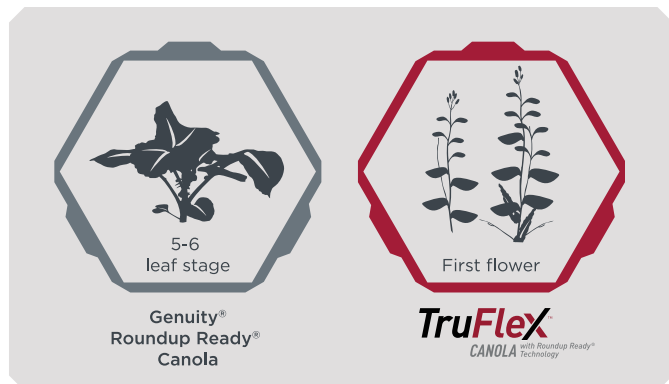
CONTROL A WIDER SPECTRUM OF WEEDS



CONTROL ANNUALS AND TOUGH PERENNIALS

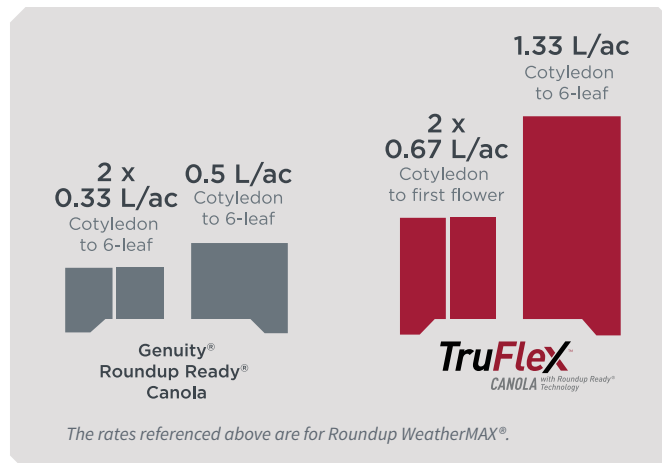


GET UP TO 10-14 MORE SPRAY DAYS AT IN-CROP TIMING

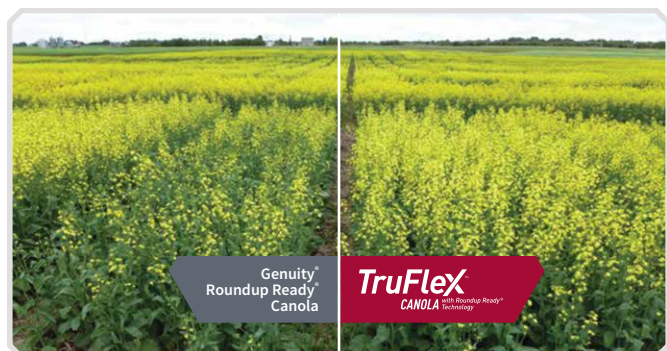


The window of application for Roundup WeatherMAX® herbicide extends past the six-leaf stage all the way to the first flower when applying sequential rates of 0.67 L/ac.

THE RATE FARMERS NEED FOR THEIR WEED CHALLENGES



Farmers can apply Roundup WeatherMAX herbicide in-crop at 1.33 L/ac for a single application or 0.67 L/ac for two applications.



THE SOURCES OF YIELD POTENTIAL FOR TRUFLEX™ CANOLA WITH ROUNDUP READY® TECHNOLOGY

Elite Germplasm

The features farmers need for their growing conditions.

Crop Safety

The TruFlex™ canola system allows for the application of higher rates of Roundup WeatherMAX herbicide.

Find more information on TruFlex™ canola with Roundup Ready® Technology:

Visit TruFlex.ca

Get advice on weed management:

Visit MonsantoCMS.ca

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ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS. Roundup Ready® Technology contains genes that confer tolerance to glyphosate, an active ingredient in Roundup® brand agricultural herbicides. Agricultural herbicides containing glyphosate will kill crops that are not tolerant to glyphosate.

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